



CREATIVE SERVICES AGREEMENT

mialindercreatives.com

This Agreement is entered into between Mia Linder and _____ on ____/____/____.

SCOPE OF SERVICES

Freelancer agrees to provide agreed-upon creative and marketing services, which may include:

- Social media management
- Content creation
- Short-form video production (Reels/TikToks)
- Photography
- Brand styling / rebranding
- Content planning
- Paid advertising coordination
- Creative consulting

Specific deliverables, timelines, and rates will be discussed and approved before each project begins, per Freelancer's current Services & Prices sheet.

ESTIMATES & HOURLY BILLING

Before each new client engagement, Freelancer will provide a good-faith estimate of the weekly hours the project is expected to require. This estimate is a planning guide, not a fixed cap — actual hours may vary with project scope.

Freelancer logs all hours worked for each Client, ensuring full transparency; logs are available to Client upon request.

Freelancer's schedule varies week to week, as Freelancer works with multiple clients concurrently. Project deadlines are set collaboratively with each Client.

This policy is effective September 1, 2026 for current clients, and effective immediately (July 28, 2026) for all new clients.

RETAINER POLICY

- A retainer is not required. Clients may choose to pre-pay toward their account balance for any number of hours.
- End-of-month billing is based on actual hours worked, regardless of retainer amount on file. Any unused pre-paid balance is refunded.
- Clients with an active retainer balance will review and approve their monthly bill before it is finalized.

PAYMENT TERMS

- Standard billing: work is billed at the end of the month, with payment due net 30 days.
- New clients are billed weekly for their first month of work, transitioning to standard end-of-month billing thereafter.
- Late payments may result in paused work and an additional fee of \$5.
- Payment may be given in the *preferred* form of Venmo: @Mia-Linder. Cash/check also accepted.

TRAVEL & EXTRAS

Travel beyond 10 miles is billed at the current IRS standard business mileage rate — \$0.76 per mile as of July 1, 2026, reflecting the IRS's mid-year 2026 adjustment. This rate will be updated to match future IRS changes without requiring a new agreement.

REVISIONS

Projects include up to 2 revisions unless otherwise stated. Additional revisions or major direction changes may result in additional charges.

TURNAROUND TIME

Freelancer will provide estimated turnaround times before the project begins. Delays caused by lack of communication, missing materials, or late approvals from the Client may affect delivery timelines.

CONTENT USAGE & PORTFOLIO RIGHTS

Final approved content may be used by the Client for marketing and promotional purposes. Freelancer retains the right to showcase completed work in portfolios, social media, presentations, or professional materials unless otherwise agreed upon.

COMMUNICATION

Both parties agree to maintain professional and timely communication throughout the project. Excessive out-of-scope requests may require updated pricing or timeline adjustments.

CANCELLATION

- Projects are non-refundable once work has begun.
- Scheduled sessions cancelled less than 20 minutes before the scheduled start time are non-refundable.
- Either party may terminate the project with written notice.
- Client is responsible for payment for all completed work up to the cancellation date.

OWNERSHIP

Ownership of final deliverables transfers to the Client upon full payment. Raw files, unused concepts, and behind-the-scenes materials remain property of the Freelancer unless otherwise agreed upon.

AGREEMENT

By proceeding with payment or written approval of services, both parties agree to the terms outlined above.

Mia Linder
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